



**desportz®**

Institute Of Esports Training & Academics

## ABOUT **desportz**

**desportz** Institute of Esports Training and Academics believes that the potential of esports extends far beyond competitive gaming. We aim to leverage the power of esports as a platform to promote health, wellness, education, employability, and many other valuable outcomes. **desportz** is formed with the belief that video games can positively impact lives and build a sense of community among young people. We offer industry-leading esports training programs while fostering essential life skills within a fun, safe, and inclusive environment.

## ABOUT Esports Management Program

The Esports Management Program is designed to provide students with an in-depth understanding of the rapidly growing esports industry. This course will equip learners with the necessary skills to manage esports teams, organize large-scale events, secure sponsorships, and create compelling content for the digital gaming landscape. Whether you are an aspiring esports entrepreneur, team manager, or content creator, this program offers a comprehensive foundation to thrive in the dynamic world of competitive gaming.

### KEY OBJECTIVES

- To develop an understanding of team ownership and athlete management in esports.
- To gain insights into planning, organizing, and executing successful esports events.
- To explore the role of sponsorships and partnerships in successful esports events.
- To learn the fundamentals of content creation and audience engagement in the gaming

### • Learning Journey Includes:

This program covers key aspects of esports management, including team ownership, event organization, sponsorships, and content creation. Participants will learn how esports organizations operate, manage professional teams and athletes, and implement talent acquisition and training strategies. They will have an understanding of how tournaments are planned and executed, logistics are handled & how to navigate legal and ethical considerations. The course also explores sponsorship acquisition, negotiation, and the impact of brand collaborations. Additionally, it delves into content creation, streaming platforms, social media strategies, monetization, and brand-building techniques for esports teams and personalities.

**BATCH STARTS SOON**



DURATION

3 MONTHS



MODE

ONLINE



ELIGIBILITY

GRADUATES